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Honolulu Seawater Air Conditioning names Eric Masutomi as CEO

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Honolulu Seawater Air Conditioning LLC said Tuesday it has appointed [Eric Masutomi](#) as CEO of the company, effective immediately.

Masutomi, who has provided consulting services to the company, replaces [Bill Mahlum](#), who will continue to be involved in providing "management services" and will continue to serve as vice chairman of the board, the company said in a statement.

Masutomi previously served as vice president of planning for **Outrigger Enterprises Group**, and as director of planning for the **Hawaii Community Development Authority**, a state agency responsible for the redevelopment of the Kakaako area of Honolulu. He also worked in the Governor's Office of State Planning.

The company said Masutomi's appointment was part of "a planned process to identify a Honolulu-based executive with extensive experience working with Honolulu's business community and state and local government."

"We are very fortunate to add to our management team a strong local leader," Mahlum said in a statement. "With over 30 years of broad private and public sector experience in Honolulu, Eric is a great fit for us and will strengthen our company at every level."